

# 2025 IMPACT REPORT



# GRATITUDE INITIATIVE

OVER A DECADE OF PROVEN RESULTS, HAPPY PARENTS, AND SUCCESSFUL STUDENTS.

Gratitude Initiative is a 501(c)(3) tax-exempt non-profit whose mission is to honor the service and sacrifice of our military and law-enforcement families by providing essential education programs and scholarships to help their children succeed in college, career, and life.

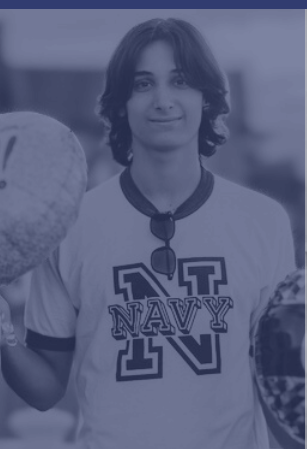
GI currently serves thousands of students in all 50 states, & numerous military installations around the globe!



## ONE-OF-A-KIND ORGANIZATION

-serving the families of those who protect our nation and neighborhoods!

GI is the ONLY non-profit providing college and career prep, as well as scholarships, to our military and law enforcement children in grades 8-12 with support through college graduation. The GI College Success Academy Program is the most comprehensive career and college counseling, admissions test prep, and financial aid counseling program available today.



# Over the past 5 years, our students' results show\*:



**96%**

of seniors were accepted into one or both of their top two college choices.



**\$23,106**

average financial aid awarded per student each year by their college or university.



**100%**

of students and parents would recommend GI's program to other families.

## Saving Time & Reducing Stress

100% of families said the program helped them save time and reduce stress in the home.

## Increased Student Engagement

100% of students felt working on their college and career planning through our program helped them focus even more on their high school classes.

\*Results based on survey of high school seniors who successfully completed our program.

## HIGH SCHOOL CLASS OF 2025 HIGHLIGHTS:

**73%**

attending a public college

**53%**

are pursuing STEM related majors & careers

**96%**

accepted into one or both of their top two college choices

**100%**

said their grades improved after joining our program

**27%**

attending a private college

## EDUCATIONAL WORKSHOPS HELD WORLDWIDE to increase college and career attainment.

Each year, GI provides awareness programs to help military and law enforcement families reduce stress at home with an emphasis on supporting academic success and increasing college attainment among military and law enforcement children.

GI partners with various military commands, family advocacy groups, as well as veteran and law enforcement non-profit partners to provide increased support to help families overcome the unique challenges these teens face.

### 2025 HIGHLIGHTS INCLUDE...

Expanded direct military unit relationships with Texas Air National Guard.

21 Back to School events at military installations across Texas.

Navy SEAL Foundation onsite workshops on both the east and west coasts for Naval Special Warfare families.

Marine Special Operations Command direct military unit referral partner expansion.

Onsite educational workshops for United States Special Operations Command units and families at Fort Liberty and Fort Bragg.

Students enrolled from all branches of the military.

GI's program promoted at over 80 military installations nationwide.

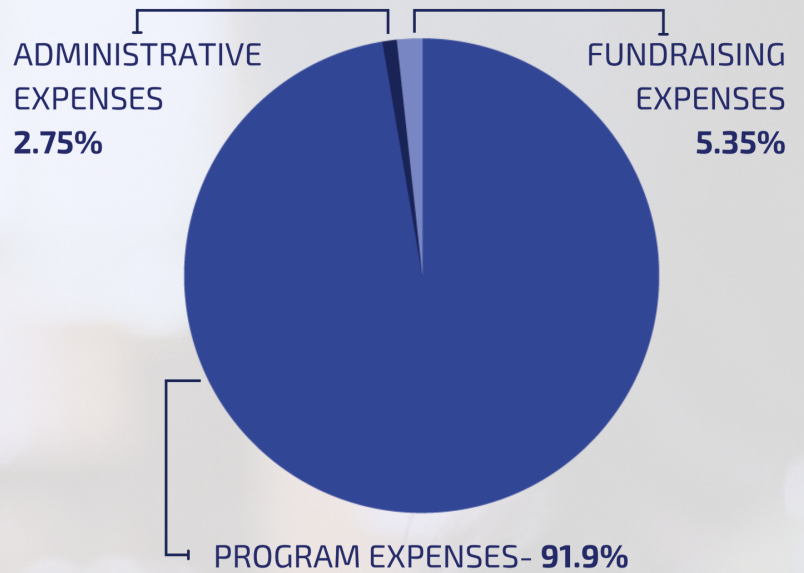
Onsite and virtual training events for Army and Air Force School Programs.

Over thirty virtual family educational workshops for military families around the globe.

# STEWARDSHIP & TRANSPARENCY

In 2025, **92 cents of every dollar** received went directly to our programs.

GI's staff and volunteers work very hard to maximize the funding invested by our corporate, non-profit, and individual donors.



## SPECIAL THANK YOU TO OUR OUTSTANDING STUDENT REFERRAL PARTNERS

We work directly with military units and non-profit partners to reach the students and families that need our help the most.



"As we prepare for another move, to another country no less, I continue to count my blessings that we can rely on GI's guidance for our daughter as she navigates her senior year. Truly, it brings me comfort that we won't be alone over there."

TABETHA L.

PARENT, AIR FORCE, GERMANY

"Not many have the opportunity to go to college, and I consider myself fortunate for the chance to invest in my future thanks to GI!"

JAYDEN M.

STUDENT OF DISABLEDVETERAN, TEXAS



THE GRATITUDE INITIATIVE IS A 501(C) (3)  
TAX-EXEMPT NON-PROFIT ORGANIZATION.  
TAX ID 46-3306022

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